

## Discover the single best resource for your business

...right here at home

Join the West of the River Chamber of Commerce today!

[WestOfTheRiverChamber.com](http://WestOfTheRiverChamber.com)

### Annual investment

\$195 – Sole Proprietor

\$300 – Base Fee

(+) \$4.00 per full-time employee

"As new members of the West of the River Chamber, our investment started paying off immediately. The Chamber took the time to understand our goals and pointed us in the direction of events and programs within the Chamber to assist us in beginning to achieve those goals very quickly. Thank you!"

–Teresa P. Forte, Cambridge College Springfield

"Eastern States Exposition is a longtime member of the West of the River Chamber of Commerce (WRC) and supports its impressive agenda of legislative initiatives, business growth opportunities and outreach. Agawam and West Springfield are two exceptional communities in which to live and work and the WRC is an integral part of the fabric that bridges the two cities in a cohesive, collaborative manner."

–Noreen P. Tassinari, Eastern States Exposition



**Agawam  
West Springfield**

West of the River Chamber

**Connect & Grow**

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**Agawam  
West Springfield**

West of the River Chamber

**Connect & Grow**

**Membership Brochure**

We know you have challenges unique to businesses in Agawam and West Springfield.

The good news? With those challenges comes an invaluable opportunity—to join the West of the River Chamber of Commerce (WRC). WRC offers its members the resources to grow their businesses and enhance their visibility in the community and beyond.

## The Benefits of Membership



### Advocacy

When you join the WRC, you become part of a grassroots coalition representing thousands of businesses throughout the Commonwealth. You receive representation in Boston on legislative issues such as health care cost containment and business taxation. This gives you:

- A voice in state and national debates on important issues impacting your business
- Local legislative representation on issues that affect your business at the municipal level

### Networking

Mix business and pleasure with WRC programs like these:

- Wicked Wednesday – monthly evening networking event (free for members)
- Breakfast events featuring notable speakers and key legislators
- Annual golf tournament
- Food Fest West – celebratory sampling of local fare, benefiting WRC education programs
- Coffee with the Mayor – share ideas and a cup of joe with town leaders
- Social networking, multi-chamber events, lunch & learn programs and much more!

### Visibility

In addition to new friends and associates, WRC membership means a large new audience for marketing. WRC helps you promote your business through:

- Marketing eblasts
- Our monthly newsletter, with features such as Business Spotlight
- Vendor table opportunities
- Ribbon cutting assistance

These are just some of the ways you can build your business with us. Your Ambassador is always there to help during your first year as a member.

# WE'RE IN THIS TOGETHER. JOIN US TODAY!