2019-2020 Membership Directory



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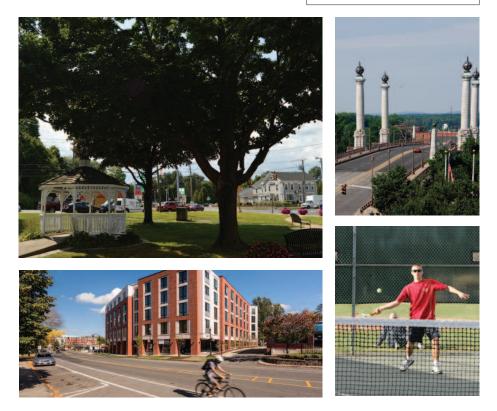
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CHAMBER

THE WEST OF THE RIVER CHAMBER OUTLOOK FOR 2019

Established in 2008 the West of the River ChamWest Springfield and Agawam communities as a resource for local businesses and as an advocate for business friendly legislation and policies.

The WRC mission focuses on the dedication to being an advocate and resource for business. They intend to accomplish this in 2019/2020 by delivering value to its members and the communities they serve, work to maintain and improve the area's quality of life, work to maintain strong support for existing industries, and continue to promote and support economic development in the year ahead.

The West of the River Chamber of Commerce is coming into 2019/2020 working hard to make Western Mass a place where businesses want to start, stay, and prosper. As they start a new year, one of their main focuses will be on the Regions skilled trade employment crisis. Helping our area's local manufacturing and trade businesses obtain the necessary employees they desperately seek is vital to Western Mass's growth. Having these businesses remain here in the Pioneer Valley gives the local residents the opportunity to obtain a career, and grow roots right here, which will ensure a productive economy as a whole.



Robin Wozniak Executive Director

One way they are doing this is thru the West of the River Chamber 501c3 Foundation. The West of the River Chamber Foundation (WRCF) has a mission

Let's Grow Your Business Together



Join WRC, your small local Chamber, where *"everybody knows your name.*"

Benefits of joining WRC:

 Image: Constraint of the second state of the second sta

Join Online at: www.westoftheriverchamber.com



6 WEST OF THE RIVER CHAMBER OF COMMERCE

www.westoftheriverchamber.com

CHAMBER

to impact the local economy and area businesses by engaging in philanthropic work in the communities of Agawam and West Springfield.

The WRCF recognizes that there is approximately 500 machinists' jobs vacant in the Commonwealth on any given day. This affects local business and industry, because they cannot hire skilled machinists, and therefore, machine shops cannot operate at maximum capacity. Lower productivity means lower incoming revenue. In an effort to alleviate this problem, the WRCF enacted a plan.

The WRCF formed a focus group with the Agawam school system and the Lower Pioneer Valley Educational Collaborative. The focus group's efforts have resulted in two programs.

One program will be at Agawam High School, where a course is being implemented in their STEM program to introduce students to the vocation of a machinist. This program will open for freshmen in January, and each year will pick up a grade until all high school grades are participating.

The second project will be at the Lower Pioneer Valley Educational Collaborative (LPVEC) in West Springfield, where a course will be offered in 2019 for individuals who currently work in a machinist environment who are looking to enhance their skills, thus advancing into a position of more responsibility, which will open the door for new entry level employment. The WRCF will be offering two \$1,500 scholarships from the WRC donations to machinists who work in WRC member companies.

These are only a few of the ways we, as a community, can create jobs, educate our residents, and provide opportunities to people seeking the high demand of a trade career.

The West of the River Chamber also provides an impressive marketing format for its members to promote their businesses in ways that reach a far wider area. The success of small business is vital for the progress of Western Mass and its economy. Collaborative networking breakfasts, Speed networking lunches, After 5 socials, and educational Lunch & Learn programs offer members the chance to meet and build lasting business relationships with business men and women from all over our region. The WRC provides the tools necessary to bridge the gaps and enable businesses to market themselves in a stronger more viable environment.

In 2019, WRC intends to continue to collaborate with its surrounding chambers to ensure our region, as a whole, is moving forward and being heard on a larger scale. The mission of this vibrant chamber is to promote local business in the Western Mass area and to make sure our towns are remaining focused on the issues that businesses face on a daily basis.

MEMBER BENEFITS OF THE CHAMBER OF COMMERCE

The West of the River Chamber of Commerce would like to invite you to join our organization. Your decision to join will be one that you won't regret.

We are a dynamic organization with many programs and services that will help you grow and promote your business.

Benefits of Membership in the West of the River Chamber of Commerce include:

- Local Networking Opportunities
- Business publicity and growth as members use member businesses
- Stretch your marketing and advertising dollar
- Local Town Business Relations Activities
- Opportunities for large savings on important business services

- Education and Community Involvement
- A voice for your business on a local and statewide basis



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CHAMBER

SPONSORSHIP OPPORTUNITIES

Event Sponsors receive significant recognition and exposure before, during and after our major events.

Check out these upcoming activities and become a sponsor today!

Annual Meeting

More than 100 business professionals attend this event, which includes educational speakers and the introduction of new officers and board members.

Presenting Sponsor

One table of 8 with prominent seating, Company banner on display at head table, Opportunity to give a 2 minute company overview, Recognition and thank you during the program, Distribution of brochures or promotional items at each place setting, Table at event to display company products/ services/information, Company name/logo listed in all marketing and promotional materials

Premiere Sponsor

- 5 breakfast tickets with prominent seating
- Company banner on display in meeting room
- Recognition and thank you during program
- Distribution of brochures or promotional items at each place setting
- Table at event to display company products/services/information,
- Company name/logo listed in all marketing and promotional materials

Preferred Sponsor

2 breakfast tickets with prominent seating. Company may distribute brochures or promotional items at each place setting, Recognition and thank you during the program, Company name/logo listed in all marketing and promotional materials

Program Book Advertising

Business Card Ad 3" x 2" \$50

Half Page Ad 5" x 4" \$125

Full Page Ad 5" x 8" \$250



Ribbon Cutting

Wicked Wednesdays

8 Sponsorships available. Visit www.westoftheriverchamber.com for full details.

Annual Golf Outing

Always a great day with a full field of golfers, and lunch and dinner guests.

Presenting Sponsor

2 foursomes, 2 Tee/green signs, Table top display space at registration for company promotional materials, Company banner prominently displayed at registration, reception and dinner, Introduce tournament



Annual Golf Outing

www.westoftheriverchamber.com

CHAMBER



Business Tours

winners at reception, Recognition as Presenting Sponsor in all marketing/ promotional materials, Named on front of event brochure as the premier event sponsor

Hole-In-One Sponsor

1 foursome, 2 Tee/green signs, Half page ad in program and at event, Company banner prominently displayed at reception/dinner

Lunch Sponsor

1 foursome, 1 Tee/green sign, Sign at lunch location, Company may supply a "greeter" to meet incoming foursomes at lunch, Table top at lunch to distribute company promotional materials, Recognition in program

Cart Sponsor

1 foursome, Company logo on golf carts used by players, Recognition in program

Beverage Sponsor

2 golfers, Sign at Beer Station on Course

Par Sponsor

2 golfers, 1 Tee/green sign, Opportunity to distribute company promotional materials at event, Recognition in program

Tee Sponsor

Sign with company name at tee or green, Recognition in program

Food Fest West

One of our premier events features great food from more than a dozen local vendors, and excellent networking.

Platinum Sponsor

Presented as Host of Food Fest West, 15 tickets for Food Fest West, Opportunity to address attendees. Company logo displayed on the cover of the Food Fest West brochure, Company logo included in all event advertising and promotional materials, Full page ad in event program, Opportunity to display company materials/banner/ information at the event

Gold Sponsor

10 tickets for Food Fest West, Company logo included in all event advertising and promotional materials, 1/2 page ad in event program, Opportunity to display company materials/banner/information at the event

Silver Sponsor

5 tickets for Food Fest, 1/4 page ad in event program, Company listed as a sponsor in event advertising and promotional materials, Opportunity to display company banner at event

Bronze Sponsor

2 tickets for Food Fest West, Company logo displayed as a Restaurant sponsor at the booth, Listing in event program as an event sponsor



Food Fest West

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WELCOME



West Springfield and Agawam

The West of the River Chamber of Commerce welcomes you to the cities of West Springfield and Agawam. These two cities offer feelings of a quaint and rural setting within a region of bustling economic development. Both cities have a strong history in farming and many maintain the open space of those farms fields, along with their historic homesteads, today. Now, Agawam and West Springfield are less rural and are, in essence, perfect suburban communities with affordable homes, low tax rates, high quality schools and safe neighborhoods.

West Springfield is sometimes referred to as the "Crossroads of New England," noting the area's easy access to major routes including Interstate 91, running north and south, and the Massachusetts Turnpike, (I-90) running east and west. These two communities are also located within driving distance of major cities including New York, Boston and Hartford. With such easy access from all directions, these two cities are the perfect place for your family – or your business – to call home.

With major sight-seeing attractions, like Six Flags New England, the Basketball Hall of Fame, the annual Big E, and plenty of outdoor recreational offerings, there is no shortage of entertainment in the West of the River region. The mountains and open space in the area offer a variety of sightseeing opportunities and physical activities, including numerous trails for hiking.

The West of the River region holds a variety of economic and leisure opportunities, making it an ideal location for living, visiting or opening a business.

With affordable homes, low property taxes, and a growing housing market, it's easy to call either of these cities home. Shopping and dining options are varied and plentiful in the area, so residents aren't at a loss for things to do.

West Springfield

Population: 28.391 Area: 17.5 sq. mi. Tax Rates: Residential: \$16.99 Commercial: \$33.19

Agawam

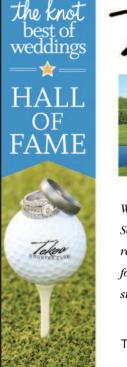
Population: 28,438 Area: 24.2 sq. mi. Tax Rates: Residential: \$16.18 Commercial: \$29.98

WELCOME

In recent years, the amount of homes sold in the Agawam and West Springfield regions have been on the rise as the general real estate market in the state has seen improvement. Home prices have remained relatively flat in recent years - though showed some gains in 2013 - with the median sale price staying around \$180,000. Homes continue to be available at all price points, creating a varied market in the region and offering options for any buyer. With interest rates on mortgages remaining low, it is still a buyer's market for anyone interested in the Agawam and West Springfield area.

Agawam and West Springfield both offer quality public school systems, as well as private school options. Agawam has four elementary schools: Benjamin J. Phelps, Clifford M. Granger, James Clark and Robinson Park; Roberta G. Doering Middle School; Agawam Junior High School; and Agawam High School. The Agawam district is in the second highest tier based on the state's testing system, with their high school reaching the top rank. In West Springfield, Cowing School is for preschoolers and John Ashley School is for kindergarteners. There are five elementary schools including Phillip G. Coburn, John R. Fausey, Memorial, Mittineague and Tatham. West Springfield Middle School and West Springfield High School round out the district. A new high school was built in West Springfield that opened in 2014. The school also recently completed a renovation of their athletic complex, Clark Field, which features artificial turf. Private schools in the area include St. Thomas the Apostle, Montessori Children's House and May Center School, all in West Springfield.

There are a multitude of shopping and dining options in West Springfield and Agawam. The biggest area for retail shopping is the Riverdale Shopping Center in West Springfield. Riverdale Street has become a major retail corridor, housing many retailers and car dealerships. The Century Shopping Center in West Springfield and the Bridge Shopping Center in Agawam also offer additional retail options. Restaurants in the area vary from chain to upscale dining options and longtime local eateries. There are options for every palate and wallet.



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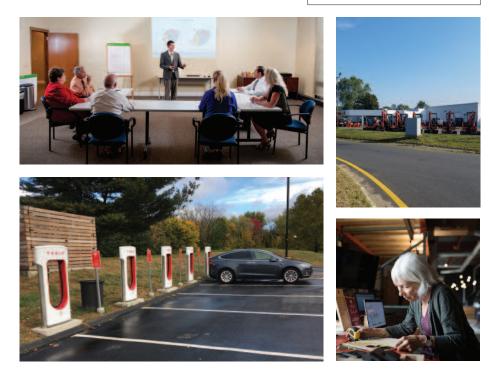
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ECONOMY



The West of the River region offers opportunities and prime real estate for a variety of business types to join this growing economic area. Located at the "Crossroads of New England," both West Springfield and Agawam present easy access to major routes including the east-west Massachusetts Turnpike and the north-south Interstate 91. Within an easy driving distance of a number of major cities, including Boston, Springfield and Hartford, this area offers access to other major markets as well. Retail businesses will also find a friendly atmosphere here, especially along the Riverdale Street corridor in West Springfield, which has become the region's major shopping center.

These two towns are housed within the "Knowledge Corridor," a business partnership among the regions from Springfield to Hartford, Connecticut. The Knowledge Corridor, formed in the early 2000s when the area's two largest cities decided to combine their efforts, has turned into a partnership between cities and towns, businesses and educational institutions that all work together to advance the region's economic progress. As a part of the Corridor, the cities of West Springfield and Agawam have access to a collaborative community with a variety of businesses, including several Fortune 500 companies, and leaders working together to promote development. With 26 colleges and upwards of 150,000 students, this region also offers a highly educated work force. The Corridor partnership has led to a huge cultural boom in the Springfield area that far exceeds expectations given the population, and creates a more appealing living and business environment.

The cost of doing business in these two Western Massachusetts cities is low compared to other places in the state and along the eastern seaboard. Land, office building rentals, wages, tax rates and utility costs are all low – perfect for companies looking to relocate or expand – and there are a variety of opportunities for tax incentives. Both Agawam and West Springfield have been named Economic Target Areas by the state, so there are also opportunities for tax breaks for new development projects in the cities.

LEISURE



With Six Flags New England in Agawam and The Big E hosted in West Springfield annually, these towns draw crowds of visitors from all of New England and beyond. And with mountains and hiking trails traversing the two communities, residents can find endless opportunities for outdoor entertainment.

Six Flags New England, dubbed the "Thrill Capital of New England," offers all the thrills and excitement right in the West of the River region in Agawam. The park offers a variety of scream-inducing roller coasters, family fun in four child-friendly areas including Looney Tunes Movie Town, and other rides. Six Flags is also home to the regions largest water park, Hurricane Harbor, which features two sand beaches, two wave pools, slides and a lazy river.

Eastern States Exposition is the home of The Big E, the biggest fair in New England and the 7th largest in the country. The Big E is held every year for 17 days starting in September and draws over 1 million people annually. The Exposition began in 1916 and was largely designed to promote agriculture. Today, The Big E stays true to its roots, with thousands of agricultural clubs from across the region participating. Visitors to this fair can get a taste for all the New England states at the Avenue of States, which features life-size replicas of statehouses from all six New England states. Year-round, the Exposition is home to 120 trade, consumer, and agricultural events.

This region is also home to the Basketball Hall of Fame, located in the city of Springfield. The landmark structure, located along the banks of the Connecticut River, houses 40,000-square-feet of basketball history and recognizes over 300 inductees from the sport. Many of its exhibits are interactive – entertaining sports fans of all ages and interest levels.

The outdoors beckons for those residing in or visiting the towns of West Springfield and Agawam. The Metacomet-Monadnock hiking trail, a portion of which is located in both towns, offers 114-miles of rural and scenic terrain traveling through Massachusetts and into New Hampshire. Along the trail, hikers will find waterfalls, cliff faces, some significant historic sites and, of course, mountain summits. Besides this trail, the rural atmosphere of both communities offers abundant space for recreational opportunities. State parks, biking and walking trails and golf courses fill open spaces and offer plenty of opportunities for people with all different interests to take full advantage of the outdoors.

Accountants

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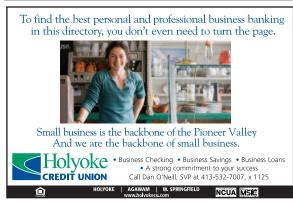




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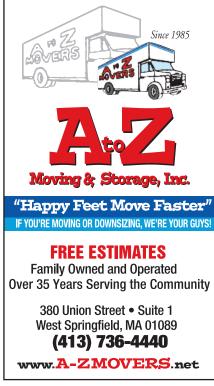
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