



# Agawam West Springfield

West of the River Chamber

## Connect & Grow

# Newsletter, Website and Email Ad Opportunities

<b>Board of Directors</b>	 <p><b>West of the River Chamber</b> Agawam • West Springfield</p> <p>Stay up-to-date on the West of the River Chamber News and Events!</p>
<p>Michael Beaudry Chairman Azon Liquors</p> <p>Ken Vincunas, 1st Vice Chairman Development Associates</p> <p>John Weiss 2nd Vice Chairman Ormsby Insurance Agency, Inc</p> <p>Gina Fusick Treasurer United Bank - Feeding Hills</p> <p>Bonnie Massoia Clerk Canary Blomstrom Insurance Agency</p> <p>Remo Pizzichemi (past Chairman) Hampton Inn West Springfield</p> <p>Jack Burke, Western MA Electric Co</p>	
<b>May Newsletter Sponsor</b>	
<b>Gold Sponsor Ad</b>	
<p>For More information about Newsletter Advertising Opportunities contact <a href="mailto:noelle@westoftheriverchamber.com">noelle@westoftheriverchamber.com</a></p>	
<b>Membership/Ambassadors Committee</b>	
<p><b>Volunteers Wanted!</b></p> <p>This Committee offers you the opportunity to meet new customers and call on businesses as "A Volunteer Ambassador of the Chamber" This is an excellent way for you to open a door and build a relationship, first on behalf of the Chamber, and secondly for your own business growth and development.</p>	
<b>Silver Sponsor Ad</b>	

## Newsletter Advertisements

- Great exposure for your business
- Emailed to more than 800 contacts
- Clickable link to company website

**GOLD SPONSOR:**

\$100 Per-issue Member Rate  
(Business Card Size Ad)

\$250 Per-issue Non-Member Rate

**SILVER SPONSOR:**

\$50 Per-issue Member Rate  
(Logo ad)

\$100 Per-issue Non-Member Rate

## Website Advertisements

- Featured Ad on Website Homepage
- Great way to reach the WRC Membership
- Grow online visibility
- (Ads are featured within the rotating ad space)

**WEBSITE AD RATES**

Four-week ad posting:

\$100 Member Rate

\$250 Non-Member Rate

**EMAIL BLAST RATES**

Member: \$50

Non-Member: \$250

*(single flyer in jpeg format)*

**To Become a Newsletter or Website Ad Sponsor Please Contact: Robin Wozniak,**  
413-426-3880 [robin@westoftheriverchamber.com](mailto:robin@westoftheriverchamber.com)